

Marium Zehra

Contact Information

Mobile: +92347-3637157

E-Mail: mariumzehra@cloud.neduet.edu.pk, mariumzehra@neduet.edu.pk

Academic Positions

Lecturer, Economics & Management Department, NEDUET, Nov 2018 till date

Education

M.Phil Scholar (2022 till present), Applied Economics Research Centre, University of Karachi

MAS – Economics (2022), Applied Economics Research Centre, University of Karachi

MBA – Finance (2014), Institute of Business Management

BBA – Finance (2013), Institute of Business Management

Major areas of interest

Finance, Capital Markets, Real Estate Investment Trust, Islamic Economics, Islamic Finance, Islamic Banking

Research Experience

Conducted research projects with IBA – Centre for Excellence in Islamic Finance in 2017

- Banking attitudes of Millennials – from Brick and Mortar to Digital Banking
- Islamic finance appetite of millennials

Publications

Rizvi & Zehra 2018, Dolmen City REIT; A Shariah Compliant Rental REIT Scheme, Case Studies in Islamic Finance and Shariah Compliance, IBA CEIF Publications

Teaching Experience

- ✓ Introduction to Business Finance – BS(Economics & Finance)
- ✓ Financial Management – BS(Economics & Finance)
- ✓ Introduction to Business Organization – BS(Management Sciences)
- ✓ Advertising Management – BS(Management Sciences)
- ✓ Product and Brand Management – BS(
- ✓ Organizational Behaviour – BE (Telecommunication Engineering)
- ✓ Corporate Finance – BS(Economics & Finance)
- ✓ Ethics – BS(Management Sciences)
- ✓ Introduction to Business – BS(Management Sciences)

University Services

- ✓ Advisory services – FSMG, SSMG
- ✓ Member of Curriculum Review Committee 2019
- ✓ Member Organizing Committee of “International Conference on Sustainable Development through Innovation in Economics and Management Sciences” at NEDUET (March 2019)
- ✓ Summer Co-ordinator 2020

Dated: 24-04-24